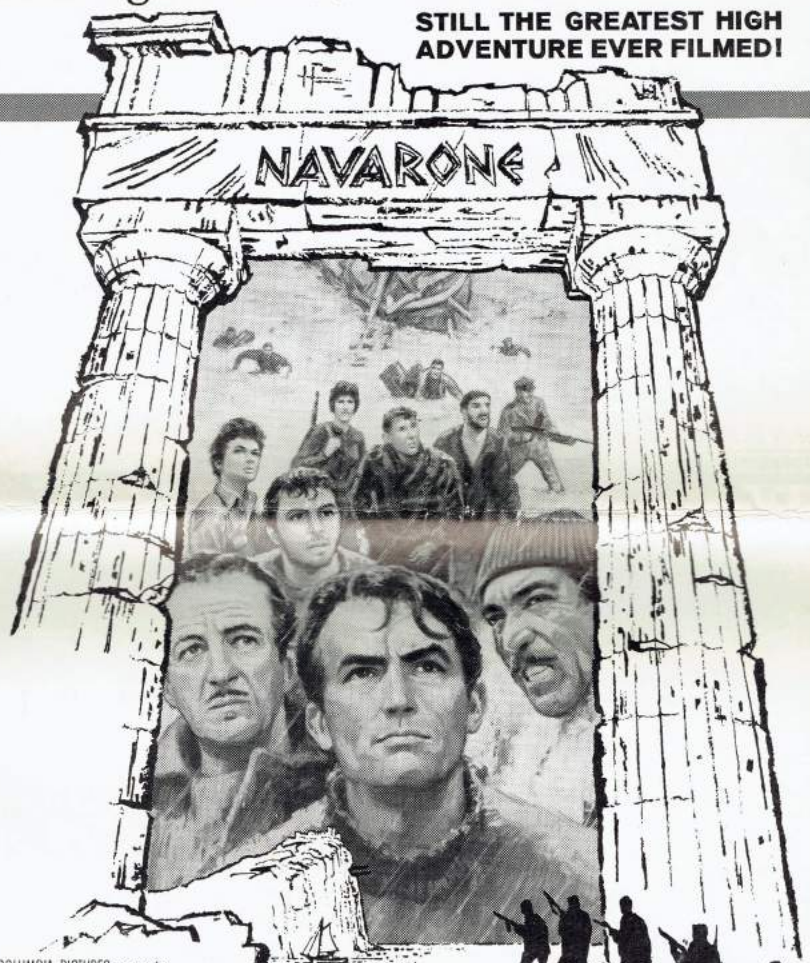


# THE GUNS OF NAVARONE

Thrill Again to **THE GUNS OF NAVARONE**

STILL THE GREATEST HIGH  
ADVENTURE EVER FILMED!



COLUMBIA PICTURES presents

**GREGORY  
PECK**

**DAVID  
NIVEN**

**ANTHONY  
QUINN**

in **CARL FOREMAN'S**

**THE GUNS OF NAVARONE**

co-starring

**STANLEY BAKER ANTHONY QUAYLE IRENE PAPAS GIA SCALA**

and **JAMES DARREN**

Written & Produced by  
**CARL FOREMAN**

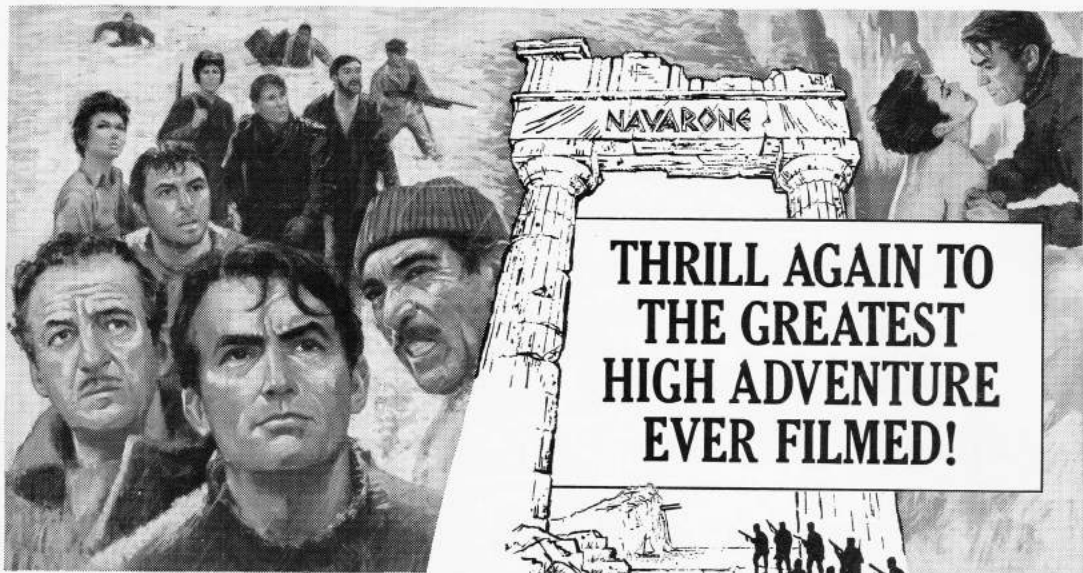
Based on the  
novel by  
**ALEXANDER MCKLEAN**

Music Composed & Conducted  
by **DIMITRI TIOMKIN**  
A HIGHROAD PRESENTATION

Directed by  
**J. LEE THOMPSON**

**COLOR and  
CINEMASCOPE**

Ad No. 4001—700 Lines—4 Col. x 12 1/2 Inches



**THRILL AGAIN TO  
THE GREATEST  
HIGH ADVENTURE  
EVER FILMED!**

COLUMBIA PICTURES presents

**GREGORY PECK · DAVID NIVEN · ANTHONY QUINN**

in **CARL FOREMAN'S**

**THE GUNS OF NAVARONE**

CASTING BY **STANLEY BAKER · ANTHONY QUAYLE · IRENE PAPAS · GIA SCALA**

AND **JAMES DARREN** · Written & Produced by **CARL FOREMAN** · Based on the novel by **ROBERT B. MERRILL** · Music Composed & Conducted by **DMITRI TIOUMKIN** · Directed by **J. LEE THOMPSON** · A **REGINA** PICTURES PRESENTATION

COLOR and CINEMASCOPE

Ad No. 5001—505 Lines—5 Cols. x 7/8 Inches

**USE THESE QUOTES  
FROM NATIONAL REVIEWERS,  
ALONG WITH LOCAL PRESS COMMENT**

"All high adventure! Fine story telling! An exciting story of guerilla fighting . . . thoroughly satisfying!" —LIFE MAGAZINE

"The most enjoyable consignment in months." —TIME MAGAZINE

"For physical adventure the maker of this film gets the highest marks. Puts the audience through the wringers." —NEWSWEEK

"Great suspense . . . the climactic scenes are as spectacular as any-thing the movies have ever done." —REDBOOK

"In a category with 'Bridge on the River Kwai.' " —TOWN AND COUNTRY

"... ADVENTURE RETAINMENT!" —WALTER WINCHELL

COLUMBIA PICTURES presents

**GREGORY PECK**  
**DAVID NIVEN**

**ANTHONY QUINN**

in **CARL FOREMAN'S**

**THE GUNS OF NAVARONE**

co-starring  
**STANLEY BAKER**  
**ANTHONY QUAYLE**  
**IRENE PAPAS**  
**GIA SCALA**  
and  
**JAMES DARREN**

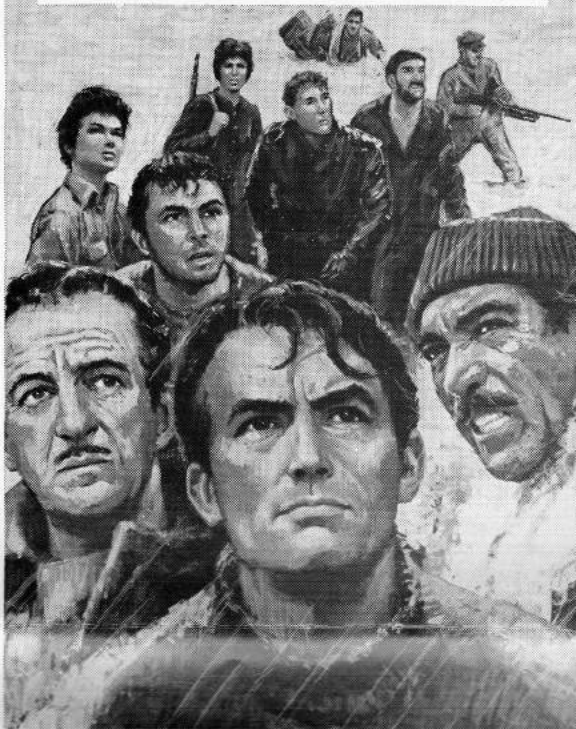
Written & Produced by **CARL FOREMAN** | Based on the  
novel by **AUSTIN MACLEAN**  
Music Composed & Conducted  
by **DIMITRI TIOMKIN**

Directed by  
**J. LEE THOMPSON**  
A HIGHROAD PRESENTATION

**COLOR and CINEMASCOPE**

**Thrill Again to  
THE GUNS OF NAVARONE!**

**STILL THE GREATEST  
HIGH ADVENTURE  
EVER FILMED!**



Ad No. 4002—536 Lines—4 Cols. x 9 5/8 Inches

**STILL**  
**The greatest high adventure  
ever filmed!**



COLUMBIA PICTURES presents

**GREGORY PECK**  
**DAVID NIVEN**  
**ANTHONY QUINN**

in **CARL FOREMAN'S**  
**THE GUNS OF NAVARONE**

co-starring  
**STANLEY BAKER** · **ANTHONY QUAYLE** · **IRENE PAPAS** · **GIA SCALA** and **JAMES DARREN**  
Written & Produced by **CARL FOREMAN** | Based on the  
novel by **AUSTIN MACLEAN** | Music Composed & Conducted  
by **DIMITRI TIOMKIN** | Directed by **J. LEE THOMPSON** | A HIGHROAD  
PRESENTATION

**COLOR and CINEMASCOPE**



COLUMBIA PICTURES presents

**GREGORY PECK · DAVID NIVEN**  
**ANTHONY QUINN** in **CARL FOREMAN'S**  
**THE GUNS OF NAVARONE**



Ad No. 2002—28 Lines—2 Cols. x 1 Inch

Ad No. 2004—152 Lines

2 Cols x 5 1/2 Inches

All advertising material in this pressbook, as well as all other newspaper and publicity material, has been approved under the MPA Advertising Code as a self-regulatory procedure of the Motion Picture Association of America. All inquiries on this procedure, which is voluntarily subscribed to by the major motion picture companies, may be addressed to: Advertising Code Administrator, Motion Picture Association of America, 522 Fifth Ave., N. Y. 36, N. Y.

COLUMBIA PICTURES presents

**GREGORY PECK**

**DAVID NIVEN**

**ANTHONY QUINN**

in **CARL FOREMAN'S**

**THE GUNS OF NAVARONE**

with **STANLEY BAKER**  
**ANTHONY QUAYLE**  
**IRENE PAPAS**  
**GIA SCALA**  
**JAMES DARREN**

Written & Produced by | Directed by  
**CARL FOREMAN** | Edited by  
**LEONID KUZNETZ**

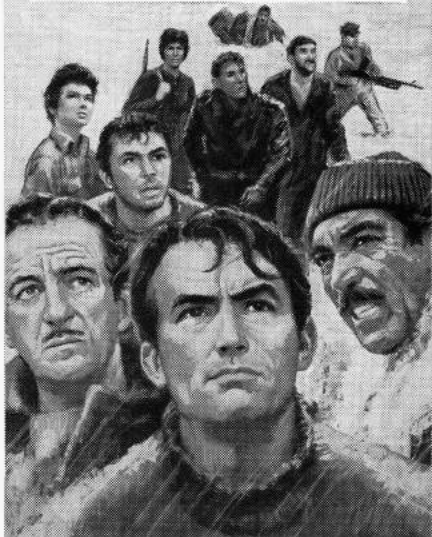
Music Composed & Conducted  
by **DIMITRI TIOMKIN**

Directed by  
**J. LEE THOMPSON**  
A HIGHGRADE PRESENTATION

**COLOR and CINEMASCOPE**

**THRILL AGAIN TO  
THE GUNS OF NAVARONE!**

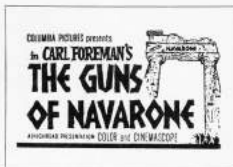
**STILL THE GREATEST  
HIGH ADVENTURE  
EVER FILMED!**



Ad No. 3001—300 Lines—3 Cols. x 7 1/8 Inches

**Utility Mat  
No. 1**

- Ad No. 1001
- Ad No. 1002
- Ad No. 1003
- Ad No. 2001
- Ad No. 2002
- Publicity Mat 1-A
- Publicity Mat 2-A



Ad No. 1002—14 Lines  
1 Col. x 1 Inch

**THRILL AGAIN TO  
THE GUNS OF NAVARONE!**  
Still The Greatest High Adventure  
Ever Filmed!



COLUMBIA PICTURES presents

**GREGORY PECK**

**DAVID NIVEN**

**ANTHONY QUINN**

in **CARL FOREMAN'S**

**THE GUNS OF NAVARONE**

with **STANLEY BAKER**, **ANTHONY QUAYLE**, **IRENE PAPAS**, **GIA SCALA**

**JAMES DARREN**

Written & Produced by | Directed by  
**CARL FOREMAN** | Edited by  
**LEONID KUZNETZ**

Music Composed & Conducted  
by **DIMITRI TIOMKIN**

Directed by  
**J. LEE THOMPSON**  
A HIGHGRADE PRESENTATION

**COLOR and CINEMASCOPE**

Ad No. 2001—168 Lines—2 Cols. x 6 Inches



COLUMBIA PICTURES presents

**GREGORY PECK**

**DAVID NIVEN**

**ANTHONY QUINN**

in **CARL FOREMAN'S**

**THE GUNS OF NAVARONE**

with **STANLEY BAKER**, **ANTHONY QUAYLE**, **IRENE PAPAS**,  
**GIA SCALA** and **JAMES DARREN**

Written & Produced by | Directed by  
**CARL FOREMAN** | Edited by  
**LEONID KUZNETZ**

Music Composed & Conducted  
by **DIMITRI TIOMKIN**

Directed by  
**J. LEE THOMPSON**  
A HIGHGRADE PRESENTATION

**COLOR and CINEMASCOPE**

Ad No. 2005—250 Lines—2 Cols. x 8 7/8 Inches

— Still —  
**THE GREATEST  
 HIGH ADVENTURE  
 EVER FILMED!**



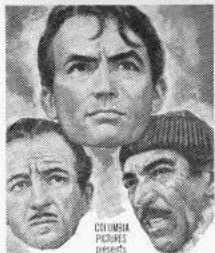
COLUMBIA PICTURES presents  
**GREGORY PECK  
 DAVID NIVEN  
 ANTHONY QUINN**  
 in CARL FOREMAN'S **THE GUNS  
 OF NAVARONE**

in COLOR and CINEMASCOPE

Ad No. 1003—56 Lines  
 1 Col. x 4 Inches

**THRILL AGAIN  
 TO  
 THE GUNS  
 OF NAVARONE!**

STILL THE GREATEST  
 HIGH ADVENTURE EVER FILMED!



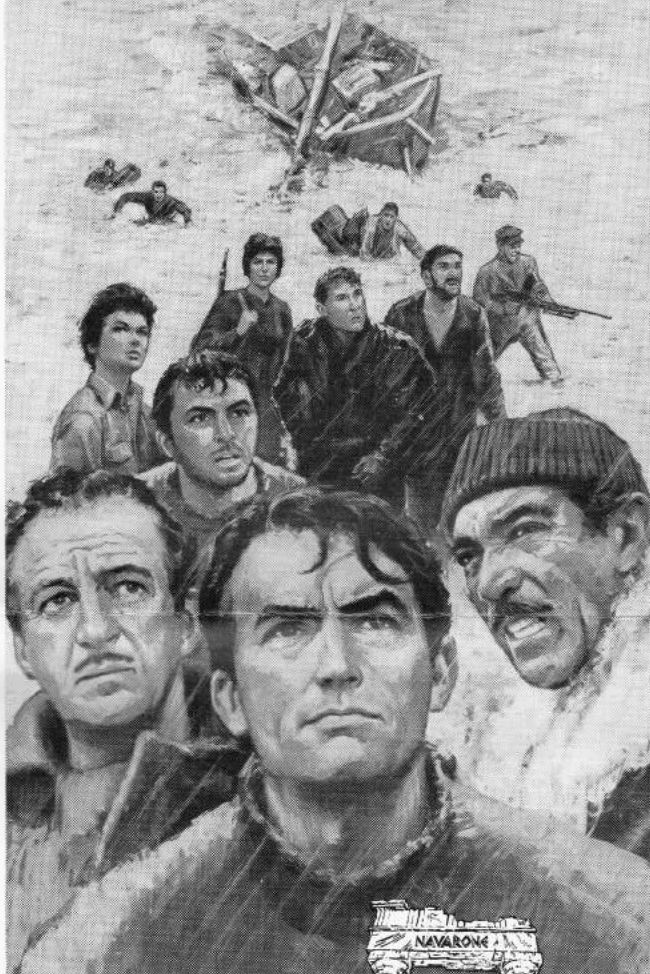
COLUMBIA PICTURES presents  
**GREGORY PECK  
 DAVID NIVEN  
 ANTHONY QUINN**  
 in CARL FOREMAN'S **THE GUNS  
 OF NAVARONE**

CASTING BY STANLEY BAKER • ANTHONY QUAYLE  
 IRENE PAPAS • GIA SCALA • JAMES DARREN  
 Written & Produced by CARL FOREMAN | Based on the novel by ROBERT B. MERRILL  
 Directed by J. LEE THOMPSON | Music Composed & Conducted by DIMITRI TIOMKIN  
 in COLOR and CINEMASCOPE

Ad No. 1001—100 Lines  
 1 Col. x 7 7/8 Inches

**THRILL AGAIN!**  
 — TO —  
**THE GUNS OF NAVARONE**

STILL THE GREATEST  
 HIGH ADVENTURE EVER FILMED!



COLUMBIA PICTURES presents

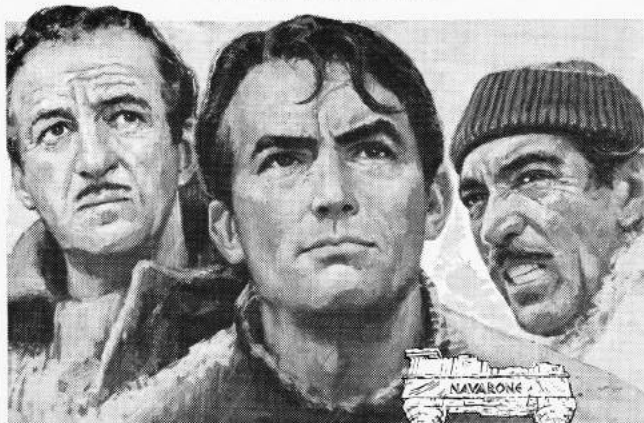
**GREGORY PECK  
 DAVID NIVEN  
 ANTHONY QUINN**  
 in CARL FOREMAN'S **THE GUNS OF NAVARONE**

CASTING BY STANLEY BAKER • ANTHONY QUAYLE • IRENE PAPAS • GIA SCALA  
 AND JAMES DARREN

Written & Produced by CARL FOREMAN | Based on the novel by ROBERT B. MERRILL  
 Directed by J. LEE THOMPSON | Music Composed & Conducted by DIMITRI TIOMKIN  
 in COLOR and CINEMASCOPE

Ad No. 3002—600 Lines—3 Cols. x 14 1/4 Inches

THRILL AGAIN TO  
**THE GUNS OF NAVARONE!**  
 Still The Greatest High Adventure  
 Ever Filmed!



COLUMBIA PICTURES presents

**GREGORY PECK**

**DAVID NIVEN**

**ANTHONY QUINN**

in **CARL FOREMAN'S**

**THE GUNS OF NAVARONE**

co-starring **STANLEY BAKER ANTHONY QUAYLE IRENE PAPAS GIA SCALA**

and **JAMES DARREN**

Written & Produced by **CARL FOREMAN** | Based on the novel by **ROBERT B. MERRILL** | Music Composed & Conducted by **DIMITRI TIOMKIN** | Directed by **J. LEE THOMPSON** | Color and Cinemascope

Ad No. 3003—384 Lines  
 3 Cols. x 9 1/8 Inches

THRILL AGAIN TO  
**THE GUNS OF NAVARONE!**

Still  
 The Greatest  
 High  
 Adventure  
 Ever  
 Filmed!



COLUMBIA PICTURES presents

**GREGORY PECK**

**DAVID NIVEN**

**ANTHONY QUINN**

in **CARL FOREMAN'S**

**THE GUNS OF NAVARONE**

co-starring **STANLEY BAKER ANTHONY QUAYLE IRENE PAPAS**

**GIA SCALA** and **JAMES DARREN**

Written & Produced by **CARL FOREMAN** | Based on the novel by **ROBERT B. MERRILL** | Music Composed & Conducted by **DIMITRI TIOMKIN** | Directed by **J. LEE THOMPSON** | Color and Cinemascope

Ad No. 2003—200 Lines—2 Cols. x 7 1/8 Inches

THE STARS . . . AND THEIR 'OSCARS'!

**GREGORY PECK:** One of Hollywood's legendary leading men, Peck won the Academy Award for his performance in "To Kill a Mockingbird."

- Letter-writing contest as to why entrants feel Gregory Peck was the one to play the role of Mallory.
- Contest listing most Peck movies.

**DAVID NIVEN:** An Academy Award winner for his performance in "Separate Tables," Niven once again plays an adventurer role.

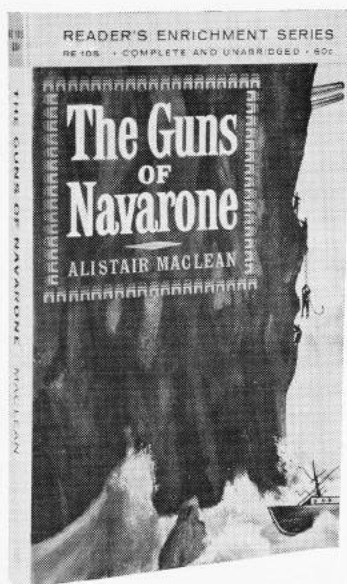
- Niven has starred in many comedies as well as dramas. Let this fact cue a letter-writing contest as to why entrant prefers Niven in comedy or drama.

**ANTHONY QUINN:** Quinn is a two-time Academy Award winner for his work in "Viva Zapata" and "Lust for Life."

- Run a contest listing varied Quinn roles and characters.

Gregory Peck, David Niven and Anthony Quinn all are Academy Award winners . . . which adds a valuable new element to your promotion around "The Guns of Navarone." Academy Award rules require that use of the "Oscar," in connection with a personality, must be accompanied by a reference to the picture for which that Academy Award was won; within this limitation, the sky's the limit in plugging this spectacular screen adventure trio . . . and this spectacular screen adventure!

- Include Academy Award "Oscars" (and these other film titles) in your advertising, herald handouts and other promotion material.
- Set up an advance-lobby A-frame with a blown-up Oscar, stills of the stars and scenes from the picture, with a top-line reading: "Three Great Academy Award Stars in the Greatest High Adventure Ever Filmed!" Move display out-front, current.
- Make certain local radio and television commentators, and newspaper editors, are aware of the three "Oscar" stars in "The Guns of Navarone," and mention the fact in their plugs for the picture.
- Offer an award of your own to your theatre's "Best Movie-Goer of the Year," that member of the audience who has been most consistent in attendance, or has seen "The Guns of Navarone" more times than any other. Newspaper, radio or television personality might work with you on the stunt.



## THE BOOKS

A Pocket Books paperback edition of "The Guns of Navarone" is being sold across the country in conjunction with the film release, and it is one of the selections of the Teen Age Book Club — which reaches over a million students in some 30,000 classrooms across the country. Play up this approval via window streamers, school bulletin boards, book stores, libraries, etc. For additional information and the name of your local Teen Age Book Club representative, write direct to:

Teen-Age Book Club  
Scholastic Publications  
33 W. 42 St., New York, N. Y.

"The Guns of Navarone," a high adventure novel written by Alistair MacLean, was originally published in this country as a "Saturday Evening Post" serial. Doubleday & Co. subsequently published it in a hard-cover version.

Contact the Pocket Books representative in your territory and work with him on mutually beneficial tie-ups, displays, etc. Here are some suggestions:

- Be sure all radio/TV and newspaper personalities receive copies of "The Guns of Navarone" with imprinted theatre and playdate credits.
- Rubber-stamp torn out pages of the book with theatre and playdate information and use as throwaways.
- Provide stills from the picture for every book outlet in town.
- Display copies of the book in the theatre lobby.
- Enlarge pages from the book for another display with ribbons leading to scene stills showing the described action from "The Guns of Navarone."
- Offer the book as a prize in whatever contests may be available to you, or that you yourself undertake.

## STREET BALLY

Send a bally man through town with a length of rope over his shoulder and a gun, representing the commandos who storm "The Guns of Navarone." Sign could proclaim: "I'm On My Way To The Greatest High Adventure, 'The Guns of Navarone.'"

## 'NAVARONE' RECORDS

Columbia Records' LP album of Dimitri Tiomkin's original sound track recording has remained a record-buyer favorite ever since the film first was released. It has a special additional performance by Mitch Miller and the Sing Along Chorus of the song, "Guns of Navarone," whose lyrics were written by Paul Francis Webster and Ned Washington.

- Make sure all music and record stores have sufficient display material including stills and posters from the picture.
- Be sure local deejays receive albums and film publicity material.
- Set up cooperative ad campaigns, contest sponsorships and a supply of records for presentation as prizes.
- Make a presentation of an album to public library and arrange for newspaper photo coverage of the stunt.

Work with distributor and local dealers on mutually-beneficial promotions. Listed below are the Columbia Records distributors and their branch or promotion managers.

## Columbia Records Distributors

Los Angeles, Denver, Honolulu,  
San Francisco, Seattle

Del Costello  
Regional Sales Manager  
Columbia Records  
1530 No. Gower St.  
Hollywood, Cal. 90022

Bob Moering  
Field Promotion Manager  
Columbia Records  
1530 No. Gower St.  
Hollywood, Cal. 90022

Masao Tanaka  
Craig Corporation  
345 Kamekoe Street  
Honolulu, Hawaii 96809

Petrik Butler  
H. R. Sanford Company  
235 Fifteenth Street  
San Francisco, Cal. 94118

Jim Fuscaldo  
Craig Corporation  
1021 East Pine Street  
Seattle, Wash. 98122

Ted Rosenberg  
District Manager  
Columbia Records  
1530 No. Gower St.  
Hollywood, Cal. 90022

Robert Murphy  
Craig Corporation  
4959 Colorado Boulevard  
Denver, Colorado 80216

Cleveland, Detroit,  
Pittsburgh, Cincinnati

Tony Martell  
Regional Sales Manager  
Columbia Records  
3510 Chester Avenue  
Cleveland, Ohio 44114

Jim Green  
Field Promotion Manager  
Columbia Records  
3510 Chester Avenue  
Cleveland, Ohio 44114

Gene Settler  
CRD Sales Office  
3510 Chester Avenue  
Cleveland, Ohio 44114

Larry Owens  
CRD Sales Office  
16141 West Eight Mile Road  
Detroit, Michigan 48235

Jim Winston  
CRD Sales Office  
Porter Building  
Sixth and Grant Streets  
Pittsburgh, Pa. 15219

Bill Kelly  
CRD Sales Office  
Carew Tower, Suite 444-47  
Cincinnati, Ohio 45202

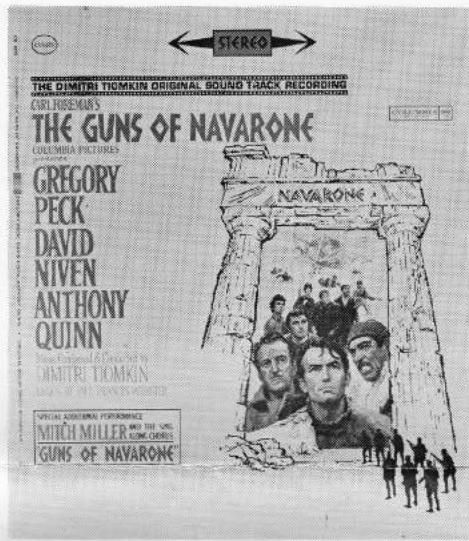
Philadelphia, Washington, Richmond,  
Miami, Atlanta

Jack Craig  
Regional Sales Manager  
Columbia Records  
4 Penn Center Plaza, Suite 224  
Philadelphia, Pa. 19103

Fred Love  
Field Promotion Manager  
4791 Byron Road  
Baltimore, Md. 21208

Ed Masterson  
CRD Sales Office  
4 Penn Center Plaza, Suite 224  
Philadelphia, Pa. 19103

George Deacon  
CRD Sales Office  
Universal Building No. Suite 1113  
1875 Connecticut Avenue, N.W.  
Washington, D. C. 20009



Harold Komisar  
District Manager  
1238 Hopkins Terrace, N.E.  
Atlanta, Georgia

Bob Basley  
Columbia Record Distributors  
3641 North West 67th Street  
Miami, Florida 33147

Gordon Mancure  
Goldberg-Tiller Corporation  
959 Myers Street  
Richmond, Virginia 23220

Don Comstock  
Comstock Distributing Company  
1323 Spring Street, N.W.  
Atlanta, Georgia 30309

Chicago, Minneapolis, Milwaukee

Don Van Gorp  
Regional Sales Manager  
Columbia Records  
2240 North Milwaukee Avenue  
Chicago, Illinois 60647

Fred Salem  
Field Promotion Manager  
Columbia Records  
2240 North Milwaukee Avenue  
Chicago, Illinois 60647

Norm Ziegler  
CRD Sales Office  
2240 No. Milwaukee Avenue  
Chicago, Illinois 60647

Mert Paul  
CRD Sales Office  
9220 James Avenue South  
Minneapolis, Minn. 55431

Henry Aubuchon  
Morley Murphy Co., Inc.  
5151 West State Street  
Milwaukee, Wisconsin 53208

Donald England  
Regional Sales Manager  
Columbia Records  
545 Madison Avenue  
New York, New York 10022

Thomas McGuiness  
District Sales Manager  
El Monte Apt. 719  
175 Hostos  
Hato Rey, Puerto Rico

Dallas, New Orleans, St. Louis

Bud Rieland  
Regional Sales Manager  
Columbia Records  
8808 Empress Row  
Dallas, Texas 75247

Gene Ferguson  
Field Promotion Manager  
Hill Road  
Brentwood, Tenn. 37027

Tom Cade  
CRD Sales Office  
8808 Empress Row  
Dallas, Texas 75247

Bill Shaler  
CRD Sales Office  
John Hancock Building  
St. Charles Avenue at Lee Circle  
New Orleans, Louisiana 70130

Bob Van Metre  
Columbia Record Distributors  
2151 59th Street  
St. Louis, Missouri 63110

Boston, Hartford, Syracuse

Joseph Broderick  
Regional Sales Manager  
Columbia Records  
54 Second Avenue  
Massachusetts Industrial Park  
Chicopee Falls, Mass. 01013

Salvatore Ingeme  
Field Promotion Manager  
P. O. Box 102  
Melrose, Mass. 02176

George Ryan  
CRD Sales Office  
John Hancock Building  
75 Third Avenue  
Waltham, Mass. 02154

Steve Capone  
CRD Sales Office  
100 Constitution Plaza, Rm. 600  
Hartford, Conn. 06103

Irv Medway  
CRD Sales Office  
218 Harrison Street  
Syracuse, New York 13202

## Gregory Peck

Gregory Peck stars with David Niven and Anthony Quinn in Carl Foreman's "The Guns of Navarone," now at the Theatre in CinemaScope and Eastman Color. Co-starring in the Columbia release, hailed by critics and audiences the world over as the greatest high adventure ever filmed, are Stanley Baker, Anthony Quayle, Irene Papas, Gia Scala and James Darren, Peck, playing the leader of the German-occupied island of Navarone, appears as a man of action sometimes immobilized by his own sensitivity; his task is the destruction of otherwise-impenetrable coastal guns which prevent British Navy use of a narrow Aegean Sea strait.

This is not the first time Gregory Peck has fought the war, on screen. He was seen as a submarine commander in "On the Beach," a marine in "Pork Chop Hill," an aviator in "The Purple Plain" and "Twelve O'Clock High." In "The Guns of Navarone," he appears as a world-famous mountain climber who has achieved important success as a resistance fighter and who, therefore, is tapped to head a commando mission considered suicidal by everyone. Including himself.

During his film career, Peck has won four Academy Award nominations — for "Keys to the Kingdom," "The Yearling," and "Twelve O'Clock High." For his performance in "To Kill a Mockingbird," he won the coveted Academy Award "Oscar," as the best actor of the year.

In the course of his screen career, Peck has also been able to realize his desire to travel. He has made films on location in India, Rome, Australia, on a whaler in the Atlantic, more mundanely in London and on the island of Rhodes for "The Guns of Navarone."

## Advance Notice

Gregory Peck, David Niven and Anthony Quinn star in Carl Foreman's "The Guns of Navarone," multi-million dollar production in CinemaScope and Eastman Color at the Theatre on ... hailed by critics and audiences the world over as the greatest high adventure ever brought to the screen, the Columbia picture is based on Alistair MacLean's best-selling novel of an Allied commando team's raid on a German-held island in the Aegean Sea. Stanley Baker, Anthony Quayle, Irene Papas, Gia Scala and James Darren are co-stars in "The Guns of Navarone." Foreman wrote the screenplay and produced, and J. Lee Thompson directed the Highroad presentation.



[Mat 1A; Still No. R72] Anthony Quinn and Gia Scala in Carl Foreman's "The Guns of Navarone," hailed by critics and audiences the world over as the greatest high adventure ever filmed. The Columbia Pictures release also stars Gregory Peck and David Niven in CinemaScope and color.



## Navarone Storm

Because of the close-in action which had to be filmed for storm sequences in Carl Foreman's "The Guns of Navarone," now at the Theatre in CinemaScope and Eastman Color, Columbia Pictures' movie-makers cooked up a studio storm to match the unique footage captured in CinemaScope and Eastman Color on location in the Aegean Sea. The studio storm exceeded all expectations; it almost sank the entire production.

Gregory Peck, David Niven and Anthony Quinn star in "The Guns of Navarone," hailed by critics and audiences the world over as the greatest high adventure ever filmed, as members of an Allied commando team who invade a German-held Aegean Sea island during a storm that wrecks their frail fishing vessel.

In the studio, as a replica of the fishing boat was impaled and shattered on a fringe of rocks, sixteen tons of water cascaded down four giant chutes to strike the ship-wrecked commandos, struggling to save themselves and their equipment amid the break-up of their boat. Huge wind machines added excitement and fury to the scene, and rain poured down with torrential power from six super-jet overhead spouts.

So powerful was the force of the man-made waves rolling up against the actors that they were repeatedly thrown back against the sides of the boat with punishing impact. In a single day Peck gashed his forehead, Niven twisted his back, requiring weeks of massage and treatment, and Quinn incurred a scrofulous injury which left him working in heavy braces and special protective tape for the rest of the picture. James Darren was knocked out and almost drowned as one of the giant artificial waves hit him, and Stanley Baker wrenched his neck.

## Navarone Music

Internationally-famous Dimitri Tiomkin composed and conducted the music for Carl Foreman's "The Guns of Navarone," starring Gregory Peck, David Niven and Anthony Quinn at the Theatre. The Columbia Pictures release, hailed by critics and audiences the world over as the greatest high adventure ever filmed, also co-stars Stanley Baker, Anthony Quayle, Irene Papas, Gia Scala and James Darren.

Tiomkin, a winner of four Academy Awards, is most familiarly-known for his work on "High Noon," a motion picture classic also written by "Navarone" writer-producer Carl Foreman. Other Foreman efforts with which he was identified include "Champion," "Cyrano de Bergerac," and "The Men." Tiomkin's list of credits include such hits as "Lost Horizon," "Mr. Smith Goes to Washington," "Duel in the Sun," "Red River," "The Old Man and the Sea," "The Alamo" and "55 Days to Peking."

[Mat 3A; Still No. R219] Facing enemy interrogation in Carl Foreman's "The Guns of Navarone" are Allied saboteurs, from right to left, Gregory Peck, David Niven, Anthony Quinn, Stanley Baker, James Darren, Irene Papas and Gia Scala. The Columbia release, hailed by critics and audiences the world over as the greatest high adventure ever filmed, is in CinemaScope and color.

## Advance

Still the greatest high adventure ever filmed, Carl Foreman's "The Guns of Navarone" returns to the Theatre with Gregory Peck, David Niven and Anthony Quinn top-starred. The multi-million dollar Columbia production, based on Alistair MacLean's novel, also stars Stanley Baker, Anthony Quayle, Irene Papas, Gia Scala and James Darren. Story of Allied commandos and Greek resistance fighters in a desperate raid on a German-held Aegean Sea island, "The Guns of Navarone" flames with unflagging excitement and suspense. Especially thrilling are the storm and mountain-climb sequences.

Key to the film are the guns themselves. They command a vitally-needed Aegean Sea channel; they cannot be destroyed by land, sea or air and so they must be destroyed by suicidal stealth. Chosen for the sabotage assignment are the film's male stars and co-stars. Once on the island of Navarone, they contact two women resistance leaders.

Audiences and critics have had nothing but ecstatic praise for the stars and moviemakers responsible for "The Guns of Navarone," a film which was seven months in the actual making, with the full cooperation of the Greek government.

Peck is superb as the mountaineer who commands the Allied commando team. Niven is an explosives expert with an all-consuming distaste for war and of the part he must play in it. Quinn is a Greek resistance fighter who hates Germans, and Peck Baker plays a man who fought fascism in Spain; after seven continuous years of soldiering, he is sick of killing. Quayle is seen as a British commando major, and Greek star Irene Papas and Hollywood's Gia Scala play the resistance fighters who team up with the commandos; Miss Scala, as a girl made voiceless by German torture. Darren is seen as a Greek-born youth who, on the sidewalks of New York, learned to enjoy killing.

Screenplay for "The Guns of Navarone" was written by producer Carl Foreman, who was responsible for "High Noon," "Champion," "The Key," and a flock of other highly-honored films. Dimitri Tiomkin, four-time Academy Award winner, penned the music for the film.

## David Niven

An erstwhile professional soldier turned actor, David Niven was one of the first screen notables to quit Hollywood for England and World War II; he served with the infantry through Dunkirk, joined the commandos and, later, the highly-secret Phantom Reconnaissance Regiment. Now, at the Theatre in Carl Foreman's "The Guns of Navarone," Niven is starred with Gregory Peck and Anthony Quinn, as a chemist and expert with explosives who loathes war but will not avoid it; he is a member of an Allied commando team which raids a German-held Aegean Sea island. Hailed as greatest high adventure ever filmed, "The Guns of Navarone" also stars Stanley Baker, Anthony Quayle, Irene Papas, Gia Scala and James Darren in CinemaScope and Eastman Color. The film is a Columbia release.

An Academy Award winner as best actor of the year, for his performance in "Separate Tables," Niven first turned to acting after several unsuccessful ventures.

Born in London, young Niven failed his entrance examination to Dartmouth Naval College and decided to try for the Army. He joined Sandhurst, was commissioned in the Highland Light Infantry, served in Malta for two years, then resigned his commission and sailed for Canada. After working for several months in a lumber camp, as a waiter and a barman, Niven sold a series of articles on fox hunting to a Toronto newspaper.

Niven had friends in Santa Barbara, so he off to California he went. He worked in small parts and, in time, established himself as a screen favorite.

## Irene Papas

Brilliant young Greek stage and screen star Irene Papas, currently playing a Greek resistance fighter in Carl Foreman's "The Guns of Navarone," stars Gregory Peck, David Niven and Anthony Quinn at the Theatre in CinemaScope and Eastman Color, is well-known to moviemakers throughout Europe and in Hollywood as one of the world's most talented and strikingly photogenic stars. She has made motion pictures in Italy and Greece, made a Hollywood film with James Cagney, "Tribute to a Bad Man," and worked in New York television. In "Attila the Hun," Miss Papas starred with Anthony Quinn, with whom she is reunited in the Columbia production, "The Guns of Navarone," hailed by critics and audiences as the greatest high adventure ever filmed.

Miss Papas has recently starred on the screen, again with Quinn, in "Zorba the Greek."

## Carl Foreman

Two years of meticulous preparation preceded seven months of actual photography on Carl Foreman's "The Guns of Navarone," which stars Gregory Peck, David Niven and Anthony Quinn at the Theatre in CinemaScope and Eastman Color. The multi-million Columbia Pictures release, hailed by critics and audiences the world over as the greatest high adventure ever filmed, is based on Alistair MacLean's best-selling novel. Co-starred are Stanley Baker, Anthony Quayle, Irene Papas, Gia Scala and James Darren.

The Chicago-born writer-producer of "The Guns of Navarone" had studied law at both Illinois and Northwestern universities and the John Marshall Law School but then decided he wanted to become a screen writer. After a hectic life as cub reporter, press agent, carnival Barker, radio writer, magazine contributor and "little theatre" producer, he tackled Hollywood. A prize-winning scenario led to a contract as a screen writer.

When America entered the World War II, Foreman joined the infantry and was later assigned to Frank Capra's Army film unit.

After the war, Foreman, Stanley Kramer and George Glass formed an independent producing company which turned out such Foreman screenplays as: "Champion," "Home of the Brave," "The Men," "Cyrano de Bergerac" and "High Noon."

Foreman produced and wrote "The Key," and he wrote, produced and directed "The Victors."

"The Guns of Navarone" was produced by Carl Foreman, based on the Alistair MacLean novel. J. Lee Thompson directed the epic drama from Foreman's screenplay, and the music was composed and conducted by Dimitri Tiomkin.



[Mat 2A; Still No. R195] Presence of a child helps enemy capture of Allied commandos Gregory Peck, right, David Niven and James Darren in Carl Foreman's "The Guns of Navarone," hailed by critics and audiences the world over as the greatest high adventure ever filmed. The Columbia release is in color and CinemaScope.



## Anthony Quinn

Two-time Academy Award winner Anthony Quinn is starred with Gregory Peck and David Niven in Carl Foreman's "The Guns of Navarone," now at the Theatre. Quinn plays a Greek resistance fighter who joins an Allied commando team in a suicidal attempt to silence German guns on an Aegean Sea island, so that the British can make vital use of the narrow strait they guard. Also co-starred in what is hailed by critics and audiences the world over as the greatest high adventure ever filmed, are Stanley Baker, Anthony Quayle, Irene Papas, Gia Scala and James Darren.

Quinn's zest for the Columbia film, based on Alistair MacLean's best-selling novel, led to his signing for the role a full year before shooting started, without knowing or caring who would be his co-stars or even what plans writer-producer Carl Foreman had formulated for the production.

Quinn's two Academy Awards were received for his performances in "Viva Zapata" and "Lust for Life." In 1950 he became a truly international star, when he appeared in "The Brave Bulls" and first won an Academy Award with "Viva Zapata." He starred in director Federico Fellini's "La Strada," which won the Venice Film Festival Award in 1954 and in 1957 was voted the Best Foreign Picture by Hollywood's Academy of Motion Picture Arts. While making "Attila the Hun," he played with a young Greek actress, Irene Papas, who also stars in "The Guns of Navarone."

In Mexico, Quinn starred in "The Magnificent Matador." His recent films include "Barabbas," "Requiem for a Heavyweight," "Lawrence of Arabia" and "Zorba, the Greek." Quinn was starred on Broadway with Leanne Olivier in "Becket," and with Margaret Leighton in "Tchin-Tchin."

"The Guns of Navarone" was produced by Carl Foreman, based on the Alistair MacLean novel. J. Lee Thompson directed the epic drama from Foreman's screenplay, and the music was composed and conducted by Dimitri Tiomkin. The film is a Highroad Presentation.

## Gia Scala

Because she plays a Greek resistance fighter unable to stand as a consequence of brutal German torture, lovely Gia Scala's melodious, low-timbre voice is not heard in Carl Foreman's "The Guns of Navarone," which stars Gregory Peck, David Niven and Anthony Quinn at the Theatre in CinemaScope and Eastman Color. This, Miss Scala thought, was something of a sacrifice, willingly undertaken for the opportunity to co-star in the multi-million dollar Columbia Pictures release, hailed by critics and audiences the world over as the greatest high adventure ever filmed.

But the beautiful star discovered, when she arrived in the Aegean Sea island of Rhodes for the start of production, additional sacrifices were demanded. Writer-producer Foreman asked Gia to drop her waist-length auburn hair to an over-all length of one and a half inches. Gia, though horrified, reluctantly agreed, and abandoned her sophisticated hairdo.

In "The Guns of Navarone," Miss Scala co-stars with Stanley Baker, Anthony Quayle, Irene Papas and James Darren in support of Gregory Peck, David Niven and Anthony Quinn. "The Guns of Navarone" was produced by Carl Foreman, based on the Alistair MacLean novel. J. Lee Thompson directed the epic war drama, and the music was composed and conducted by Dimitri Tiomkin. A Highroad Presentation in Eastman Color and CinemaScope, "The Guns of Navarone" is a Columbia Pictures release.

## Guns of Navarone

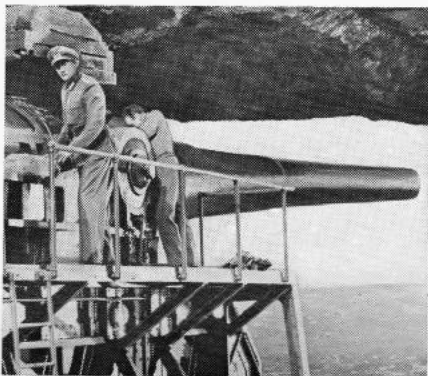
After almost seven months of filming on location in Greece and in England, writer-producer Carl Foreman finally was able to "fire" his spectacular motion picture props, "The Guns of Navarone," hailed by critics and audiences the world over as the greatest high adventure ever filmed. The "guns" supposedly are destroyed by an Allied commando team headed by Gregory Peck and including David Niven, Anthony Quinn and their co-stars, Stanley Baker, Anthony Quayle, Irene Papas, Gia Scala and James Darren at the Theatre, in CinemaScope and Eastman Color. But Foreman got a bang out of pressing the right button himself.

"The Guns of Navarone," as described in Alistair MacLean's best-selling novel and as depicted in the Columbia Pictures release, are embedded deep in a cave on the side of an island cliff; they cannot be destroyed by plane or ship and they prevent the British navy from using a vital

Aegean Sea strait.

Final filming on the multi-million dollar production took place on one of the largest outdoor sets ever constructed. The massive structure stretched over an area of almost two acres, representing a rocky cliff penetrated by a long tunnel in the center of which are several levels used for supplies and ammunition. It contained a big hydraulic elevator and two giant guns, each 81 feet long and weighing 20 tons apiece. This super-structure, towering 140 feet into the air, was built of tubular steel and timber, with a coating of material designed to provide a replica of the rocky exterior that protects the guns.

"The Guns of Navarone" was produced by Carl Foreman, based on the Alistair MacLean novel. J. Lee Thompson directed the epic drama, and the music was composed and conducted by Dimitri Tiomkin. The film is a Highroad Presentation for Columbia Pictures release.



(Mat 28; Still No. R-390) Gregory Peck and David Niven sabotage "The Guns of Navarone," in the climactic scenes of that Carl Foreman epic, hailed by critics and audiences the world over as the greatest high adventure ever filmed. "The Guns of Navarone" is a Columbia Pictures release, in Eastman Color and CinemaScope.

## Governmental Aid

Carl Foreman's "The Guns of Navarone," which stars Gregory Peck, David Niven and Anthony Quinn at the Theatre in CinemaScope and Eastman Color, probably could not have been made on the heroic scale called for by its heroic story, without the all-out cooperation of a nation and its government, Greece. Co-starred in the multi-million dollar Columbia release, hailed by critics and audiences the world over as the greatest adventure ever filmed, are Stanley Baker, Anthony Quayle, Irene Papas, Gia Scala and James Darren. And, of course, the Greek Army and Navy and the Greek people.

Much of the film was shot on location in Greece, with the island of Rhodes as a major base. Many sequences were filmed amid the old medieval-style cobbled arch streets of Rhodes or the waterfront of the city. Other sequences were photographed at white-roofed, sleepy Archangelos; the monastery at Moni Skiadi; Ladkio Beach, where transport was provided much of the precipitous way atop sure-footed Rhodian donkeys; the towering cliffs below Lindos, where the most dangerous climbing feats of the picture were undertaken; and the sheltered cove of St. Marina's Well.

The Greek army supplied Foreman with tanks, planes, helicopters, howitzer guns, mortars, machine guns, and more than 1,000 infantrymen. Additionally, the Greek Royal Navy supplied 12 destroyers, launches and other coastal and sea-going craft. An unprecedented program of Greek government cooperation helped in the filming of "Nava-

rone." The Greek Ministry of Education, through the Department of Archaeology, worked with Foreman on a schedule of filming which resulted in the most comprehensive coverage by any commercial film company of historic Greek sites. The Greek Ministry of Commerce prepared a new set of regulations concerning customs, work permits and entry to Greece, designed to accommodate the needs of the company, and more than a quarter of a million dollars was spent on a special worldwide press, TV and documentary film campaign designed to integrate the promotion of Greek tourism with the film.

## Stanley Baker

After achieving international stardom through the icy, controlled ruthlessness with which he plays villains, Stanley Baker relished his role in Carl Foreman's "The Guns of Navarone," starring Gregory Peck, David Niven and Anthony Quinn at the Theatre in CinemaScope and Eastman Color. In the Columbia Pictures release, hailed by critics and audiences the world over as the greatest high adventure ever filmed, Baker plays an Allied commando on a German-held island in the Aegean Sea, a man sickened by years of violence and now unable to kill, not even in self-defense.

Recently, Baker turned producer and starred in "Zulu," and he has starred in such other films as "The Concrete Jungle," "Sodom and Gomorrah" and "In the French Style."

## The Cast

Mallory	GREGORY PECK
Miller	DAVID NIVEN
Andrea	ANTHONY QUINN
Brown	STANLEY BAKER
Franklin	ANTHONY QUAYLE
Maria	IRENE PAPAS
Anna	GIA SCALA
Pappadimos	JAMES DARREN
Jenson	JAMES ROBERTSON JUSTICE
Barnsby	RICHARD HARRIS
Cohn	BYRON FORBES
Baker	ALLAN CUTHBERTSON
Weaver	MICHAEL TRUBSHAWE
Grogan	PERCY HERBERT
Sessler	GEORGE MIKELL
Muessel	WALTER GOTELL
Nicholai	TUTTE LEMKOW
Commandant	ALBERT LIEVEN
Group Captain	NORMAN WOODLAND
Bride	CLEO SCOLOUDI
Patrol Boat Captain	NICHOLAS PAKAKONSTANTINO

## The Credits

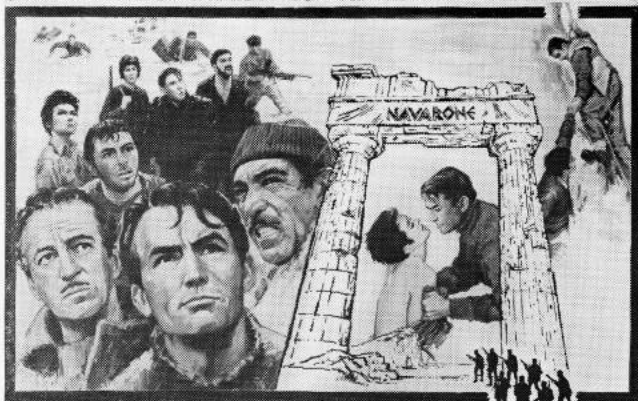
Written and Produced by	CARL FOREMAN
Based on the novel by	ALISTAIR MACLEAN
Music Composed and Conducted by	DIMITRI TIOMKIN
Directed by	J. LEE THOMPSON
	EASTMAN COLOR CINEMASCOPE®
Executive Producer	CARL FOREMAN
Associate Producers	CECIL F. FORD, LEON BECKER
Director of Photography	OSWALD MORRIS, B.S.C.
Production Designer	GEOFFREY DRAKE
Additional Photography	JOHN WILCOX
Film Editor	ALAN OSBISTON
Production Manager	HAROLD BUCK
Assistant Director	PETER YATES
Associate Editors	RAYMOND POULTON, JOHN SMITH, OSWALD HAFENRICHTER
Camera Operator	DENYS COOP
Special Effects	BILL WARRINGTON, WALLY YEEVERS
Sound Recordists	JOHN COX, GEORGE STEPHENSON
Sound Editor	VIVIAN C. GREENHAM
Wardrobe Design	OLGA LEHMAN
Costumes by	MONTY BERMAN
Make-up	WALLY SCHNEIDERMAN, PAMELA DAVIES
Production Secretary	GOLDA OFFENHEIM
1st Assistant Editor	JOAN MORDOCH
Technical Advisers	LT. GEN. FRITZ BEYERLEIN, BRIG. GEN. D. S. T. TURNBULL, LT. COL. P. F. KERTEMLIDIS, LT. COL. P. J. HANDS, COMDR. JOHN THEOLOGITIS, MAJ. P. M. LAZARIDIS, MAJ. W. D. LANGHAM.
	A HIGHROAD PRESENTATION A COLUMBIA PICTURES RELEASE

## The Story

(Not for Publication) The guns of Navarone prevent a vital Aegean Sea channel from being used by the Allies in World War II. Buried deep in the solid rock of a cliff and impregnable to assault by plane or ship, the German guns must be destroyed by a picked commando team headed by mountaineer Keith Mallory; British Major Franklin; Greek resistance fighter Andrea Stravos; Corporal Miller, an expert with explosives; C. P. O. Brown, an able mechanic, and Private Pappadimos, New York-educated killer born on the island of Navarone. Once assembled, the team sails for Navarone; an intercepting German patrol boat is efficiently, ruthlessly destroyed. The commandos' caïque runs aground in a storm, but they manage to bring their gear ashore on Navarone. Franklin is badly injured in their desperate climb to the top of the cliff. With the Germans chasing them from one point to another, Mallory leads the team to a meeting with Pappadimos' sister, Maria, and Anna, a former school teacher made mute by brutal German torture. Miller unveils a traitor in their midst. Later helped by resistance fighters, Andrea and Pappadimos create diversions elsewhere in the city while Mallory and Miller work their way into the fortress of Navarone, sabotage the guns and escape with surviving members of the team. At midnight, British destroyers move into the channel and the mighty guns swing into action . . . only to blow themselves up.

Runnir.g Time: 155 Minutes

**STILL!...THE GREATEST HIGH ADVENTURE EVER FILMED!**

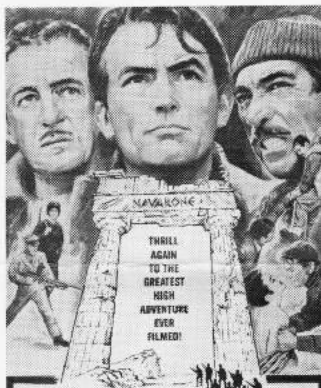


COLUMBIA PICTURES presents  
**GREGORY PECK · DAVID NIVEN · ANTHONY QUINN**

by CARL FOREMAN'S  
**THE GUNS OF NAVARONE**

STANLEY BAKER · ANTHONY QUAYLE · IRENE PAPAS · GIA SCALA · JAMES DARREN

Directed by J. LEE THOMPSON  
A HIGHROAD PRESENTATION  
CINEMASCOPE®



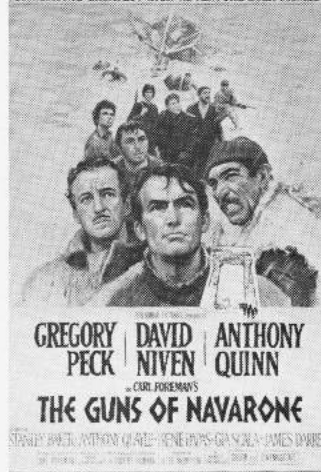
**GREGORY PECK · DAVID NIVEN · ANTHONY QUINN**

by CARL FOREMAN'S  
**THE GUNS OF NAVARONE**

STANLEY BAKER · ANTHONY QUAYLE · IRENE PAPAS · GIA SCALA · JAMES DARREN

Directed by J. LEE THOMPSON  
A HIGHROAD PRESENTATION  
CINEMASCOPE®

**STILL!...THE GREATEST HIGH ADVENTURE EVER FILMED!**



**GREGORY PECK · DAVID NIVEN · ANTHONY QUINN**

by CARL FOREMAN'S  
**THE GUNS OF NAVARONE**

STANLEY BAKER · ANTHONY QUAYLE · IRENE PAPAS · GIA SCALA · JAMES DARREN

Directed by J. LEE THOMPSON  
A HIGHROAD PRESENTATION  
CINEMASCOPE®

**1-SHEET**

**6-SHEET**

**3-SHEET**

**ACCESSORIES**

- SIX SHEET
- THREE SHEET
- ONE SHEET
- INSERT CARD
- STILL SETS
- 22 x 28
- SLIDE
- EIGHT 11 x 14's
- TRAILER
- UTILITY MAT
- 30 x 40, 40 x 60, 24 x 60, 24 x 82

Order All Accessories  
From National Screen

**OFFICIAL BILLING**

COLUMBIA PICTURES

25%

presents

**GREGORY PECK · DAVID NIVEN · ANTHONY QUINN**

100%

in  
CARL FOREMAN'S

35%

**THE GUNS OF NAVARONE**

100%

co-starring

**STANLEY BAKER · ANTHONY QUAYLE**  
**IRENE PAPAS · GIA SCALA**

50%

50%

and

**JAMES DARREN**

50%

Written and Produced by CARL FOREMAN

25%

Based on the novel by ALISTAIR MacLEAN

10%

Music Composed and Conducted by DIMITRI TIOMKIN

25%

Directed by J. LEE THOMPSON

25%

A HIGHROAD PRESENTATION

15%

EASTMAN COLOR

CINEMASCOPE®

25%



**TV FEATURETTE!**

4 1/2-minute behind-the-scenes look at "The Guns of Navarone," featurette highlights the fact that the film has been hailed by critics and audiences the world over. or general programming.

Order from Exploitation Dept., Columbia Pictures Corp., 711 5th Ave., New York, N. Y. 10022, giving name of TV personality and address of station you want to receive this 16mm featurette!



**SELLING AIDS**

DE LUXE TRAILER: Scenes from "The Guns of Navarone," for pre-selling well in advance of opening. Order from National Screen.

TV TRAILERS: Each with final-fame freeze for super-imposed visual credits, as well as room for local announcer to add theatre and playdate information. Order direct from: Exploitation Department, Columbia Pictures Corporation, 711 5th Avenue, New York N. Y. 10022.

PICTURE STORY: Story of film in stills and captions. Sent with your credits direct to cooperating newspaper or TV program. Order from: Columbia Pictures Publicity Dept., 711 5th Ave., N. Y., N. Y. 10022.

TRANSCRIPTIONS: A variety of spot announcements, all open end for local commentator to add theatre credits. Available on a single disc. Order from your Columbia exchange.

TELOPS: Information about telops, style and prices, may be obtained by writing direct to QQ Title Card Co., 247 W. 46th Street, New York, N. Y. 10036.

NATIONAL FLAG DISPLAYS: 9' x 12' Flag: single face, \$80.00; double face, \$145.00  
Badge: 50c. Streamer: \$21.50 each. Valance: \$2.15 per running foot; minimum length, 10-foot. 12 pennant string; 30' long, \$3.50. Bumper strip; \$1.00 each; minimum order 15. Order from National Screen Service.

