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STORY

(Not For Publication)

Theo Tomasis (ANTHONY QUINN), one of the world's richest men, returns to his magnificent villa in Athens after pulling off another spectacular business transaction. His beautiful wife, Simi (CAMILLA SPARV), anxiously awaits his embrace and is put off when Theo shows more concern over the absence of his son, Nico (EDWARD ALBERT). Theo goes off to find and greet Nico, who appears intimidated by his father's overpowering manner.

Back in the villa, Theo acts the lavish host to the international jet-setters who surround him. He, in turn, is fascinated by Liz Cassidy (JACQUELINE BISSET), the young wife of ambitious U.S. Senator James Cassidy (JAMES FRANCISCUS), and invites them both to a party that night aboard his yacht.

A meeting between Theo and his brother, Spyros (RAF VALOONE), a rival shipping magnate, reveals their bitter feelings toward each other. Spyros enrages Theo when he suggests that Simi is seeking to divorce him over his affair with glamorous film star Sophia Matalas (MARILU TOLO). Simi will never divorce him, Theo says.

Spyros brags about lining up a deal to buy a huge oil tanker. Later, Theo tells Nico that he plans to buy the tanker from under Spyros' nose and present it to him as the start of his own fleet. Nico asks to do the negotiating himself. Theo, although pleased by his son's confidence, hedges by suggesting that Nico use some of the tycoon's influence to assure success.

At the party aboard the yacht, Cassidy converses with former British Prime Minister Robert Keith (ROLAND CULVER), while Theo escorts Liz around the ship.

Nico comes up to his father to say he has managed to buy the oil tanker, and without using Theo's connections. Theo is elated. The good feeling between father and son evaporates when Sophia arrives at the party, trailed by hordes of photographers. Nico angers his father by questioning her presence at the party.

Cassidy receives an urgent call from Washington and he and Liz leave the party early. Soon after, Theo and Sophia leave, too, shunting aside reporters on the shore.

In bed, Sophia asks Theo about a possible split with Simi and a marriage to her. Theo says that he is satisfied with things as they are.

In New York City, Theo clinches a multimillion-dollar deal to buy a fleet of surplus American tankers. It is a cut-throat deal but he's assured that it's legal, by a shrewd lawyer, Michael Russell (CHARLES DURNING).

Theo stops off in Washington, D.C., to pay his respects to James Cassidy, now President of the United States. At a White House reception, he also meets the President's brother, John (ROBIN CLARKE), the new Attorney General, and takes note that Liz is pregnant. Later he learns she has had a miscarriage. During her recuperation, he invites her and the President to join his guests for a cruise on his yacht.

Cassidy reluctantly agrees to let Liz accept Theo's invitation, alone.

During the cruise, Liz becomes aware of the mutual attraction between her and Theo and abruptly leaves for home.

Soon after, Cassidy is assassinated before the horror-stricken eyes of his wife. Among the dignitaries at the funeral is Theo.

In Greece, Theo further alienates his brother Spyros by cutting him out of a questionable deal with Saudi Arabia. This is followed by the news that Simi has sued Theo for divorce, citing Paola Scotti (LUCIANA PALUZZI), another beauty in Theo's life, as correspondent.

A year after the assassination, Liz accepts Theo's invitation to resume their interrupted idyll sailing the Aegean.

Theo leaves the cruise to make a short trip to New York and is arrested by FBI agents on charges of breaking the U.S. maritime laws. Russell, now the new Attorney General, calmly informs him that he will probably lose his ships and possibly go to jail. Theo suspects that Spyros treacherously tipped off the U.S. government.

When he returns to Athens, Theo makes a sudden proposal to Liz, offering her a fabulously-generous marriage contract. She accepts, and the wedding is held in a small chapel on this island. Simi shows up at the reception, on the arm of Spyros. Nico stuns Theo with the news that they are to be married.

Later, Liz orders Theo out of the honeymoon suite after he takes a call and brazenly agrees to see Sophia the very next day. The stormy relationship continues when Liz joins a business meeting uninvited and is chastised by Theo. Angered, she stalks off. Theo follows and they fight bitterly. Her passion arouses him and they reconcile—in bed.

Back in Athens, Theo learns that Simi has committed suicide. He blames Spyros, and the two old men fight to the point of near-exhaustion. Finally they realize that, for all their differences, they are truly brothers under the skin.

Theo goes to Washington and, with Nico as his spokesman, settles his problem with the U.S. government. This leads to Theo's suggesting that Nico take over the family business.

During an idyllic interlude, cruising the Corinthian Canal with Liz, Theo is told Nico has been killed in the crash of his private plane. He is devastated, turned into an old man, by grief. Liz, deeply worried, urges him to see a doctor. He does so, and finds out that he has a limited time to live.

Keeping his true condition a secret, Theo tells Liz to go to Paris, alone, on a shopping trip, and that he will meet her afterwards in Oslo, Norway.

We last see the tycoon among the humble fishermen gathered on a quai fronting the Aegean, seeking out the comforting pleasures of the simple people from whom he sprung.

THE PLUSH WORLD OF THE SUPER-RICH FILLS THE SCREEN IN UNIVERSAL'S "THE GREEK TYCOON"

Are power and happiness compatible? Certainly, claim both the "haves" and the "have-nots" of the world. Impossible, say human behavior experts. And yet everyone yearns to give it a try.

Commenting on this age-old equation is the Allen Klein Presentation, "The Greek Tycoon," an ABKCO Films Production for Universal release, conceived as a feast for the senses. Of epic proportion, and as glittering as its central character, it uses dozens of glamorous figures in its palette of colors, the plush world of the super-rich as its canvas, and inexorable fate as its master painter.

"The Greek Tycoon" stars Anthony Quinn and Jacqueline Bisset, and co-stars Raf Vallone, Edward Albert, Charles Durning, Luciana Paluzzi, Marilu Tolo, Camilla Sparv and James Franciscus.

With a screenplay by Mort Fine, from a story by Nico Mastorakis & Win Wells and Mort Fine, "The Greek Tycoon" was directed by J. Lee Thompson and produced by Allen Klein and Ely Landau. Co-producers were Nico Mastorakis and Laurence Myers.

The film's music was composed and orchestrated by Stanley Myers and was supervised and conducted by Harry Rabinowitz. The main title theme was composed by John Kongos. The production designer was Michael Stringer. Tony Richmond was the cinematographer.

An opulently-mounted love story involving the world's "beautiful people," the movie is authentically and appropriately set in Greece—Athens and the isles of the Aegean—and in New York, London, and Washington, D.C. Wealth pours into its structure as Theo Tomasis, portrayed by Anthony Quinn — the world's richest and most flamboyant shipping magnate, a man who seemingly has everything he could want—reaches out and captures his final prize: lovely, expensive, legendary Liz

Cassidy, widow of a President of the United States, portrayed by Ms. Bisset.

The sensuous simplicity of Greek folk dancing weaves an exotic, rhythmic web from which Tomasis and his many loves cannot escape. The measured beat of ancient Greek dance music is counterpointed with contemporary melodies to entice the ears as well as eyes of the movie's viewers.

Leading couturier-designed gowns by the dozens to grace delightful female forms, jewels whose sparkle seems to light up rooms, exquisitely-appointed salons, sleek speedboats, private planes, private helicopters, and one of the largest, most expensive private yachts in the world—these are some of the film's glamorous trappings. Mansions on both sides of the Atlantic were juxtaposed with sun-baked Greek villages, breathtaking beach vistas and ancient ruins, and penthouse executive suites to produce an awesome, but delightful, display of the "sweet life" of the international jet set.

Anthony Quinn, Mexican-born (of Mexican-Irish parentage), understands the Greek temperament, having played Greek characters many times before, most notably in "The Guns of Navarone," "Zorba the Greek," "A Dream of Kings," and "The Magus." He made his movie debut in 1936 in a small role in "Parole," and went on to star in 120 feature films, as well as in a half-dozen memorable performances on the Broadway stage. He won an Academy Award as Best Supporting Actor in 1952, for his performance in "Viva Zapata," and another for "Lust For Life" in 1956.

Beautiful Anglo-French Jacqueline Bisset is tailor-made for her role as

the upper-crust Liz Cassidy. Once a photographic model in London, she progressed to a small acting role in Richard Lester's comedy film, "The Knack." That led to a larger role in Roman Polanski's "Cul-de-Sac" and then on to stardom in such films as "Casino Royale," "The Sweet Ride," "The Detective," "Bullitt," "Airport," and most recently, "The Deep."

Raf Vallone plays the role of Quinn's equally-rich brother, Spyros. Vallone has played a Greek shipping magnate twice before—in "The Other Side of Midnight" and in Jules Dassin's version of the Greek classic, "Phaedra."

Edward Albert is cast in the role of Nico, the adored, but ill-fated son of the tycoon. The part is Albert's sixth starring role in as many movies. He made his screen debut in "Butterflies Are Free," with Goldie Hawn, and then went on to play Liv Ullmann's young lover in "40 Carats," a young pilot in "Midway," and an assassin in "The Domino Principle."

Playing the unique role of U.S. Senator (and later President) James Cassidy is James Franciscus. Along with big feature film roles, he has carved a successful career in television series that include "Naked City," "Mr. Novak," and "Longstreet." His features include "Youngblood Hawke," "Marooned," and "Beneath The Planet of the Apes."

Swedish star Camilla Sparv, one of the great beauties in films, makes a major comeback on the international movie scene with "The Greek Tycoon." Her most recent credit before retirement, in 1968, was as a member of the all-star cast of England's "Nobody Runs Forever." Prior to that she starred in such films as "The Trouble With Angels," "Dead Heat On A Merry-Go-Round," "Downhill Racer" and "MacKenna's Gold."

Marilu Tolo is cast in the extravagant role of Sophia Matalas, a volatile Italian actress and mistress of the tycoon. The green-eyed beauty who appeared with Richard Burton in

"Bluebeard" is making her English-speaking debut in a leading role.

Charles Durning, one of Hollywood's busiest character actors, is cast in the key role of Michael Russell, a shrewd attorney who puts together a questionable deal only to take it apart when he becomes the U.S. Attorney General. Durning's most recent movie credit is Universal's "The Choirboys," which followed "Twilight's Last Gleaming," "Dog Day Afternoon," "The Sting," "The Front Page" and the film version of Ibsen's "An Enemy Of The People."

Luciana Paluzzi is cast in the role of Paola Scotti, one of the jet set's most attractive women and admirer of Anthony Quinn's tycoon. The international star has appeared in "Thunderball," opposite Sean Connery and "The Klansman," with Richard Burton and Lee Marvin.

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ANTHONY QUINN ON GREEKS AND TYCOONS

"Let me tell you about Greeks," says movie superstar Anthony Quinn, who plays one to the hilt in the Allen Klein Presentation, "The Greek Tycoon," an ABKCO Films Production for Universal release, opening at the Theatre.

"They'll keep quiet and take it, and take it, with amazing patience, and then"—he snaps his fingers with a loud crack—"they erupt like a volcano, and you'd better look out."

For a person born in Mexico to a Mexican mother and an Irish father, Quinn knows Greece and the Greeks. From the time he received universal acclaim for his title role in Michael Cacoyannis' "Zorba The Greek" in 1964, Quinn has been re-nationalized Hellenic. Other hit films, "A Dream of Kings," "The Guns of Navarone" and "The Magus" turned him into a Greek, four times over. For all his films, Quinn studies people, so it

was natural that he follow up on Greeks.

Quinn "erupts like a volcano" in one highly-charged scene in "The Greek Tycoon." He attacks his brother, played by Raf Vallone, and the two middle-aged men fight until they ultimately exhaust themselves without doing much damage. It is a touching and sad scene, since both men suddenly face the fact that they are growing old.

"People ask me what it feels like to be playing one of the richest men in the world," says Quinn, who is cast as a shipping magnate in the opulently-mounted movie about the loves and power plays of the international jet set.

"I find that a difficult question because my character, Theo Tomasis, was not, in the true sense, rich. All of us have the misconception that if you own a lot of things you're happier because of them, but Tomasis' happiness lay in his son, and when he lost his son he lost the fortune inside of himself, and he became a very poor man.

"If you ask me who from real life inspired this character I have to say that's like asking Brando who inspired him when he played the Godfather. There were many such Godfathers. Just as there were many Greek tycoons. You draw from the most colorful."

If he had his "druthers," Quinn would rather sit and play chess on the set between scenes, rather than be interviewed by reporters.

"Like the Greeks, I sit quietly over a chess board. Then the questions continue until, again like the volcano, it all pours forth.

"My character in 'The Greek Tycoon' is happiest when he is at his most simple, because he is very human and likes to identify himself with his own people, the ordinary folk from whom he has sprung. So he is happiest drinking with the sailors at tavernas on the beautiful Greek islands, or dancing with the peasant

people. Maybe I'm happiest doing that, too.

"The movie is not a biopic. To imply that it is, would be as misleading as saying I'm playing Howard Hughes with a Greek accent. Yet the role *is* an amalgam. It concerns the inherent loneliness of all men of immense wealth, Greek or otherwise, who found that riches could not buy life. It's a study in power, in the emptiness of power."

An Allen Klein Presentation, "The Greek Tycoon," an ABKCO Films Production for Universal release, stars Anthony Quinn and Jacqueline Bisset. Co-starred are Raf Vallone, Edward Albert, Charles Durning, Luciana Paluzzi, Camilla Sparv, Marilu Tolo and James Franciscus. Produced by Allen Klein and Ely Landau and co-produced by Nico Mastorakis and Laurence Myers, the film was directed by J. Lee Thompson from a screenplay by Mort Fine, from a story by Nico Mastorakis & Win Wells and Mort Fine.

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GLITTERING FASHIONS FOR "GREEK TYCOON"

Well over one quarter of a million dollars was spent very carefully in five world capitals to provide the clothes worn by both men and women stars of the Allen Klein Presentation, "The Greek Tycoon," an ABKCO Films Production for Universal release, an opulently-mounted drama which focuses on the international jet set's continual struggle for love and power.

The lavish production, starring Anthony Quinn, as a multi-millionaire shipping tycoon, and Jacqueline Bisset, as the widow of a President of the United States who he woos and weds, was filmed in Corfu, Athens, London, New York and Washington, D.C., against backdrops of breath-taking beauty and luxury. The actors' wardrobes matched the settings, yet hard-headed, penny-

pinching production managers, determined to get the most for the least, stretched every dollar to its limit.

All but one ensemble worn by Ms. Bisset—who has 30 costume changes in the film, hence the money-men's concern—were designed by the noted American couturier, Halston, who is not known to stint on workmanship nor material to save a penny here and there. The exception was the ethnic wedding dress which she wears for a Greek Orthodox wedding ceremony when she marries the tycoon in a humble little church on a lonely Greek island. Made in Athens, the workmanship involved, as well as the richness of the fabric, placed it high on the list of expensive clothes.

Anthony Quinn's outfits were made by his personal tailor, Brioni of Rome, who didn't deign to meet the production people to discuss price. And Brioni would only discuss style with Quinn.

Another exclusive men's tailor in Rome, Angelos, made the suits and shirts worn by Raf Vallone, who plays the role of Quinn's brother and fellow tycoon, thereby creating an exciting rivalry among Roman hemstitchers.

Edward Albert, in his role of the tycoon's son, presents a totally different look, wearing stylish men's clothes from Yves St. Laurent's Rive Gauche boutique in London. They are as far removed from Saville Row as Big Ben is from the Eiffel Tower.

For Camilla Sparv, the tycoon's beautiful but ill-fated first wife, Balmain of Paris was the elegant couturier, and the gowns have the lines of classic Greek robes.

Galitzi of Rome provided the clothes worn by Marilu Tolo, who is cast as a fiery Italian actress who has been the tycoon's mistress, and the flamboyant, sexy designs are right in keeping with her character in the film.

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JACQUELINE IS LOVED BY THE GREEK TYCOON

"My best buzz comes from breaking down barriers and getting to know people," says movie star Jacqueline Bisset, "getting to know the locals on the location, as well as my own co-workers."

Jacqueline is referring to her starring role opposite Anthony Quinn in the Allen Klein Presentation, "The Greek Tycoon," an ABKCO Films Production for Universal release, which explores the relationship between a multi-millionaire shipping magnate and the widow of a President of the United States. Since the movie was filmed in Greece, England and America, she had an excellent opportunity to break a lot of barriers.

Beautiful Bisset says that her first priority was to utilize her working experience with the movie's director, J. Lee Thompson, to the best possible advantage. It was their second film together, and she felt relaxed with him.

"J. Lee has a marvelous quality in that he has respect for people. He doesn't set himself up as the boss in the sense of lording it over the actors. I feel relaxed with him, so it was easy to expand," she explains.

"Actually, his contribution is very vague in a funny way, because he let me do a lot of what I wanted without

cutting my wings. Frequently, directors clip more off one's wings than they add. Lee is very sensitive, and he'll suggest—and then I'll suggest—and something comes out of it that's good. We've never had a real argument yet. Still, he sticks up for himself without losing his respect for the actor.

"Also, Lee keeps the camera moving, and he comes in quite close in the more intimate moments. I happen to work much better in a close-up. Some actors are really good in long shot and medium shot, but some really don't start to live until they are close to the lens."

Ms. Bisset is pleased that her role will demonstrate that the jet set's "beautiful people" have their own serious problems.

"The jet set world is about people who don't think twice about climbing into a helicopter to go somewhere instead of catching a bus or the Underground, or even a taxi. Privileged people. The film has made me think about my character a lot, has made me wonder about personal success for myself, and how one has to constantly reassess where one is.

"I'm a responsible person. Sometimes I wish I could throw off responsibilities and be just a little more lighthearted about things, but there are others to consider, aren't there?"

"If you have lots of money, you're supposed to have a perfect lifestyle, and be at ease about everything. Trouble is, the very rich aren't that way at all. They've actually killed themselves—some of the most famous people in the world have died—trying to go each other one better. To be a jet-setter, one has to constantly beat one's friends to something new. It's a terrible strain, I think."

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SHORTS

"THE GREEK TYCOON"

It is only fitting that Allen Klein, co-producer of "The Greek Tycoon," the story of a flamboyant man-about-money, should similarly be considered an innovative entrepreneur and shrewd negotiator. In the case of producer Klein, the business arena was the contemporary music scene. He chose to add motion pictures to his activities in the early 1960s, and produced two Westerns, "Come Together," starring Tony Anthony, and "Blindman," with Anthony and Ringo Starr. He followed those with "The Concert For Bangla-Desh," featuring a host of top names such as George Harrison, Ringo Starr, Bob Dylan, Billy Preston and Leo Russell—and went on to another pair of films made by Alexandro Jodorowsky—"El Topo," and "The Holy Mountain," both cult favorites. More recently, Klein distributed the French tragicomedy, "La Grande Bouffe," which won the Cannes Festival's International Critics Prize. Called by the New York Times, "The toughest wheeler-dealer in the entertainment field," Klein has handled such illustrious music personalities from Sam Cooke to the Rolling Stones and the Beatles.

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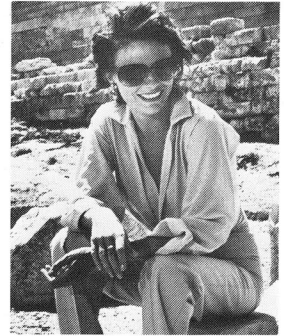
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Anthony Quinn plays the title role as one of the world's wealthiest men in "The Greek Tycoon."

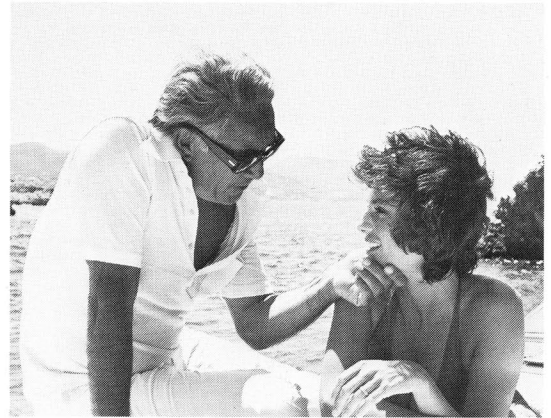
The Greek Isles prove a powerful lure for an American First Lady—portrayed by Jacqueline Bisset—in "The Greek Tycoon."



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James Franciscus plays an ambitious U.S. Senator who will someday become President; Jacqueline Bisset is his glamorous wife, and Anthony Quinn is one of the world's wealthiest and most powerful men, in this scene from "The Greek Tycoon."



It's a relaxed moment in the fiery romance of a Greek multi-millionaire (ANTHONY QUINN) and the widow (JACQUELINE BISSET) of an assassinated American President, in this scene from "The Greek Tycoon."

Sparv, Marilu Tolo and James Franciscus. Produced by Allen Klein and Ely Landau and co-produced by Nico Mastorakis and Laurence Myers, the film was directed by J. Lee Thompson from a screenplay by Mort Fine, from a story by Nico Mastorakis & Win Wells and Mort Fine.

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"THE GREEK TYCOON"

A very special "guest star" featured in Universal's "The Greek Tycoon," opening at the Theatre, is La Belle Simone, the biggest and most luxurious private yacht in the world. Owned by American millionaire William Levitt, it is 250 feet of sheer beauty of line and elegance. Her role in the movie is as the plaything of shipping magnate Theo Tomasis (ANTHONY QUINN), and she is the set for some of the most lavish movie parties ever put on film. Her vast reception lounge and master bedroom are furnished in Louis XVI period, and the circular central stairway is in marble and coral. Veneers of marble, mosaics and glittering mirrors strike the eye. The mirrored ceiling bedroom is in honey colors, and one wall cantilevers out to enable the owner to swim from his bedroom. There are eight guest rooms, a swimming pool, a lounge bar, quarters for a 26-man crew, laundry and dry cleaning facilities and superb galleys. A computer radar system and automatic pilot enable her to navigate watch-free for 16 out of every 24 hours. She's Italian-built, with German diesel engines, and she cruises at between 18 and 20 knots.

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"THE GREEK TYCOON"

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"THE GREEK TYCOON"

Chief property master Eddie Fowlie discovered it was easier to borrow personal effects of very wealthy people for the lavish production of Universal's "The Greek Tycoon" rather than try to rent them. A case in point is an \$85,000 peacock-blue Rolls Royce Cornishe belonging to a businessman holidaying in Corfu, who wanted only to see his car in a movie. A rich Californian cheerfully loaned his expensive jet-boat which Edward Albert drives recklessly in a major scene. Condition of the loan: the Californian's son had to accompany him.

Bought and paid for was garden furniture from Harrods of London, 22 Rollei cameras, a solid-gold wrist watch by Longine—that cost \$6,000—needed for a closeup, and special sunglasses for Jacqueline Bisset, with expensive frames and special lenses of neutral intensity, allowing her eyes to be seen. One scene called for 14,000 carnations to be dropped from the sky by a helicopter, at a cost of \$6,000. Ms. Bisset's luggage numbered 22 pieces, made by Halston.

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BOOK PROMOTION

All the glamour, romance and drama of "The Greek Tycoon" has been captured brilliantly in the novelization by Eileen Lottman based on the screenplay by Mort Fine and the story by Nico Mastorakis & Win Wells and Mort Fine. The paperback is being distributed in book stores and book outlets everywhere by Warner Bros. Books in time for your engagement. Take advantage of the promotional possibilities by contacting your local Warner Bros. Books representative and working with him in setting up book store displays highlighting the paperback and your one-sheets and stills from the movie.